

Spotify raising \$200m to expand to new markets

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- [Spotify's Daniel Ek climbs music millionaires list](#)

Bloomberg said that Spotify, Swedish music- streaming service, is recruiting Goldman Sachs Group Inc as it seeks funding that would value the company as high as \$4 billion, according to people with knowledge of the situation.

The company, founded in 2006, is said to be raising \$100 million to \$200 million.

The music service is seeking money as it expands into new markets.

Spotify operates in 13 countries, with 10 million users and 3 million paying subscribers, according to its website.

The company lost about \$91 million over the past two years, business daily Dagens Industri reported. Chief Executive Officer Daniel Ek said in the interview that revenue this year may exceed 6 billion kronor (\$833 million). The service paid about \$150 million to rights holders in 2011, compared with \$55 million in 2010.

Spotify faces competition from other subscription music services, including Rdio Inc., as well as online ventures by Viacom's MTV, AOL and Yahoo!, Bloomberg said.