

Madonna wears Swedish jeans in 'Girl Gone Wild'

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Pop icon Madonna has released the video for her long awaited track "Girl Gone Wild," the second single of her forthcoming 12th studio album, MDNA.

In a new incarnation of the alpha woman, Madonna appears in the black and white video wearing BLK DNM, the downtown brand conceived by Swedish fashion designer Johan Lindeberg.

Launched in February 2011, BLK DNM is a new contemporary luxury brand inspired by downtown New York. Conceived by Swedish fashion designer Johan Lindeberg, the collection for women and men features a modern interpretation of classic denim, leather, tailoring, and knitwear designed with rich fabrics including leathers, twills, cottons, wool and cashmere.{jcomments on}

Last year Michelle Obama, the First Lady of the United States, made an appearance on NBC's Today Show outfitted in a \$34.95 dress from none other than Swedish cheap'n'chic fashion group H&M.

Read more here:

<http://www.sacbee.com/2012/03/26/4367737/madonna-wears-blk-dnm-jeans-8.html#storylink=cpy>