

Clean-tech exports boosted by new organisation

Written by Johan Nylander

Monday, 30 July 2012 09:26 - Last Updated Monday, 30 July 2012 09:30



- [Stockholm world's 6th 'best city'](#)
- [Why Stockholm is Europe's greenest capital](#)

Sweden's burgeoning clean-tech industry is set to get a boost with the creation of a new organisation tasked with trying to increase exports and facilitate collaboration between companies in the Stockholm region.

Stockholm Cleantech will represent companies providing new and promising concepts within green technology in the Greater Stockholm Region.

It was formed by business and environmental institutions in the Swedish capital.

Hanna Eriksson Lagerberg, coordinator of the organisation, explained there's a demand from green-tech companies to network with each other and have easier access to government bodies and organisations.

"By being a network and a meeting place we help technology companies into export markets," she told The Swedish Wire.

In what areas do you see greatest export potential?

"Classic Swedish technology is still the most in demand, such as water technology. There is great potential in construction of well-functioning water supply that can provide the population with clean drinking water," Eriksson Lagerberg said.

"Biogas is also increasingly discussed throughout the world, which poses great opportunities for Swedish technology companies."

Clean-tech exports boosted by new organisation

Written by Johan Nylander

Monday, 30 July 2012 09:26 - Last Updated Monday, 30 July 2012 09:30

Stockholm Cleantech was launched in March during a symposium with some 100 guests and speakers, including former finance minister Allan Larsson. The group discussed everything from breakthroughs in green technology and how to attract investors, to lessons in international marketing.

"International competition is fierce," said Östen Ekengren, chairman of Stockholm Cleantech.

"However, through cooperation and joint efforts it is possible to sell Swedish environmental technology globally. In Stockholm there are many [clean-tech] clusters of tech companies with great potential."

In September, Cleantech Stockholm is hosting Stockholm Cleantech Venture Day where a number of industry players will present their investment cases to leading international investors and decision-makers. (Read more in separate article.)

Stockholm Cleantech is an initiative by the Swedish Environmental Research Institute (IVL), the Royal Institute of Technology (KTH), Stockholm Innovation & Growth (STING) and Stockholm Business Region.

- - -

This article was published in collaboration with [Stockholm Business Region](#) .

More news about Stockholm?

Subscribe to [Invest in Stockholm Newsletter](#) today.

Stockholm
Business Region
Development

in collaboration with
THE SWEDISH WIRE